# Pixar Pitch Template

**Instructions:** To save this file as a template, go to **File > Save As Template** and save in your template folder.

The Pixar Pitch is a storytelling technique developed by Pixar Animation Studios that helps writers create a compelling narrative. It involves a structured 6-step process that encourages writers to craft a clear and concise pitch for their story idea.

By following this framework, you’ll be able to distill your story down to its core elements and communicate effectively to others. The goal of the Pixar Pitch is to create a concise and memorable story that engages the audience and leaves a lasting impression.

**Once upon a time…**

Type your response here…

**Every day…**

Type your response here…

**One day…**

Type your response here…

**Because of that…**

Type your response here…

**Because of that…**

Type your response here…

**Until finally…**

Type your response here…